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FOR IMMEDIATE RELEASE

Case Study Illustrates How Indianapolis' Bank Services Uses Virtualization to Conserve Working Capital

Indianapolis [June 22, 2010] — n|Frame, one of Indianapolis' top technology infrastructure and data center firms, recently published a case study detailing a successful virtualization engagement with Bank Services. The case study documents the reasons the software-based financial services company made virtualization a central component of its strategic business, financial, operational and technology model.

As a new company, Bank Services wanted to conserve as much working capital as possible to facilitate the launch and growth of the business. Rather than heavily invest in the robust IT infrastructure necessary to power its suite of online software products, Bank Services' leadership team decided to develop and host the company's applications in n|Frame's virtual computing environment. This approach would eliminate large capital investments in expensive network equipment.

"Virtualization allows us to focus 100% of our resources on bringing an amazing product to market," says Mickey Brooks, Bank Services' business development specialist. "Building and managing a traditional IT infrastructure would have cost us too much time, money and energy. Partnering with n|Frame gives us the best of both worlds: a bullet-proof technology environment managed by experts and the working capital we need to launch and grow a new venture." Bank Services serves the national real estate, construction and lending industries.

n|Frame develops virtual, shared and hosted technology infrastructure environments that are affordable, scalable and comply with most industry regulations and protocols for data security, storage, backup, replication and recovery. This includes compliance with the Health Insurance Portability and Accountability Act (also known as HIPAA) and Sarbanes-Oxley Act (also known as SOX or the Corporate and Auditing Accountability and Responsibility Act).

Download the Bank Services virtualization case study: <http://nframe.com/library-case-studies-white-papers/register-for-access/>

About n|Frame

Founded in 1995 to provide telecommunications, Internet access and technology services, today n|Frame is one of the state's largest data centers and technology infrastructure service providers. All of n|Frame's services are provided from its \$30 million, SAS 70 type II compliant, state-of-the-art technology center in Carmel, Indiana (north of Indianapolis). Its 40,000 square foot secure facility is accessible by clients and staffed by certified IT engineers 24/7. n|Frame serves companies of all sizes across Indianapolis and specializes in data center services, commercial-level Internet broadband access, network management, disaster recovery and cloud computing/virtualization services. n|Frame is part of a national network of data centers owned by Continental Broadband. To learn more about n|Frame, call 317-805-3759 or visit www.nframe.com.

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