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FOR IMMEDIATE RELEASE

Delivra Selects n|Frame for Virtualization and Cloud Computing Services

Indianapolis [April 12, 2010] — n|Frame, one of Indianapolis' top technology infrastructure and data center firms, recently signed a deal with Delivra, an e-mail marketing software company, to provide virtualization and cloud computing services. The strategic switch from a traditional computing environment to a virtual IT environment has resulted in operational, financial and customer satisfaction benefits for Delivra.

In less than 6 months Delivra is already experiencing a significant return on its technology investment. With more than 700 customers, Delivra can now literally do infinitively more with the same resources. n|Frame's virtual environmental enabled Delivra to reallocate funding previously used to maintain expensive network equipment into growth and expansion initiatives. This included major upgrades to its sophisticated e-mail software application, adding technical support and customer service staff members and providing more comprehensive creative services to its clients.

"The net effect of going virtual with n|Frame is an unlimited capacity to provide high-end service to a limitless number of clients," commented Neil Berman, president and chief executive officer of Indianapolis-based Delivra. "It's a win-win scenario for Delivra and our customers. We have used the cost savings introduced by a cloud computing environment to re-invest in the business. We now offer our clients more services, more support and more value. n|Frame has given us an edge over the competition."

About Delivra

Delivra offers permission-based email marketing software and personalized services at an attractive price. Delivra has clients nationwide of all sizes and in all major industries including Del Monte, American Legion, National Geographic, Butler University, US Rowing, Harris Connect and Samsung. Founded in 1999, Delivra is a privately held company headquartered in Indianapolis. For more information, visit www.delivra.com.

About n|Frame

Founded in 1995 to provide telecommunications, Internet access and technology services, today n|Frame is one of the state's largest data centers and technology infrastructure service providers. All of n|Frame's services are provided from its \$30 million, SAS 70 type II compliant, state-of-the-art technology center in Carmel, Indiana (north of Indianapolis). Its 40,000 square foot secure facility is accessible by clients and staffed by certified IT engineers 24/7. n|Frame serves companies of all sizes across Indianapolis and specializes in data center services, commercial-level Internet broadband access, network management, disaster recovery and cloud computing/virtualization services. n|Frame is part of a national network of data

centers owned by Continental Broadband. To learn more about n|Frame, call 317-805-3759 or visit www.nframe.com.

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