



Media Contacts:

Becky Moore, APR
Synergy Marketing Group, Inc.
317-205-9690 ext. 226
becky@synergy-mg.com

Margaret Osborn
Synergy Marketing Group, Inc.
317-205-9690 ext. 224
margaret@synergy-mg.com

FOR IMMEDIATE RELEASE

n|Frame Selected as Data Center of Choice by Hobart Service

Ohio-headquartered food equipment service company chooses Indianapolis collocation expert to host its primary data center

INDIANAPOLIS (April 20, 2009) – n|Frame, Indiana’s most experienced collocation and data center services provider, recently added Hobart Service, a division of ITW Food Equipment Group LLC, to its fast-growing roster of clients. Hobart Service, a company providing premier food equipment service for the foodservice and food retail industries, chose n|Frame to host, monitor and secure its data and applications.

“After a thorough evaluation, we selected n|Frame on the merits of their technical expertise, services offered and pricing,” said David Fuller, director of business support services for Hobart Service. “Beyond that, we were equally impressed with the customer service and attention to detail we were shown by all members of the n|Frame team, from the beginning of the process through the installation.”

n|Frame has been regarded as Indiana’s most advanced data center, network management and disaster recovery provider for more than 13 years. An outsourced IT services expert, n|Frame is the preferred data center and managed services partner to nearly 200 businesses.

“We pride ourselves on working collaboratively with our customers. We approach every relationship dedicated to fully understanding each company’s strategic goals to ensure a custom solution is designed to meet their IT infrastructure needs as well as their business objectives,” stated Robert J. Alcorn, n|Frame’s chief operating officer. “Hobart Service is now able to focus on their core competency and strategic IT initiatives as we free them from the day-to-day burden of managing and monitoring critical network and equipment.”

“Even though other companies may offer similar services to n|Frame’s, we felt most comfortable with the n|Frame team,” said Fuller. “And we’re confident that throughout our partnership, they will provide the expert response, high-availability and 24/7 oversight we require.”

For more information, contact n|Frame at 317.805.3759 or visit www.nframe.com.

About Hobart Service

Hobart Service is the world leader in installation, maintenance and repair services for commercial food equipment and the foodservice and food retail industries. Hobart Service fields a national network of nearly 1,700 factory-trained service technicians and 200 locations across the United States. To learn more about Hobart Service, visit www.hobartservice.com.

About n|Frame

n|Frame is Indiana’s most experienced high-availability data center services provider. Companies of all sizes leverage n|Frame’s \$30 million investment in world-class data centers and facility-based managed services to gain on-demand access to the most reliable computing and network infrastructure available. n|Frame’s clients receive a secure IT environment and 24/7 engineering support at a fraction of the cost to maintain the same technology and expertise in house. n|Frame is part of a national network of data centers owned by Continental Broadband. To learn more about n|Frame, call 317-805-3759 or visit www.nframe.com.